

SIPPO Import Promotion Forum 2024

For trade networks that work.

Identifying and addressing regulations impacting trade.

Wednesday, June 12, 2024

SwissTech Convention Center, EPFL - Station 21, 1015 Lausanne

12 a.m. - 1.30 p.m.	Welcoming Lunch
1.30 p.m.	Welcome address Ambassador Helene Budliger Artieda*, State Secretary, SECO
1.45 p.m.	Increasing regulatory requirements and sustainability measures in the EU: Implication for international and regional trade Keynote Speaker to be confirmed
2.15 p.m.	Challenges and opportunities of ESG related regulations: Hands-on experiences of Business Support Organisations (BSOs) from SIPPO countries
2.30 p.m.	Coffee Break
3 p.m.	Parallel, sector-specific break-out sessions on topics suggested by the SIPPO country teams with active contribution of the Business Support Organisations (BSOs): Changing regulations and standards are a fact. How can importers and exporters remain compliant and position themselves? <ul style="list-style-type: none"> • Future roles, competencies and new services of Business Support Organisations (BSOs) • Institutional and organizational requirements of Business Support Organisations (BSOs) • Functional networks for the development and maintenance of sustainable trade relations
4.30 p.m.	Presentation and discussion of findings; concluding remarks
	Break
5 - 6 p.m.	One-to-one sessions between Business Support Organisations (BSOs) and members of Swiss Import Promotion Networks & companies
6 p.m.	Standing Dinner

* To be confirmed

For more Information



Photographs, audio, and video recordings will be made during the forum and published via communication channels and social media. By participating in the SIPPO Forum, you consent to the photography, audio, and video recordings. If you do not wish to be photographed or appear on the list of participants, please let us know.

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